

PLASTIC FREE

N O R T H D E V O N

Thank you for booking a holiday in North Devon, you will not be disappointed with our rolling hills and beautiful beaches. With nature in mind, we would like to invite you to help us protect our countryside for future generations by reducing the amount of single use plastic you use while you are here. So we have put together this handy guide to help you while you pack for your holiday:

MESSAGE IN A BOTTLE



We think our water tastes great here in North Devon, so carry your own reusable water bottle to refill when you are out and about. Look out for the Refill logo.

DON'T BE A MUG



In the UK, 5,000 takeaway coffee cups are disposed of every minute. Carry your own reusable coffee cup and receive a discount from many local cafés for using it.

BRING YOUR OWN BAG



Plastic debris in the ocean kills at least 100,000 marine mammals and millions of birds and fish every year. Never leave your holiday accommodation without your reusable shopping bag.

A WAVE OF WASTE



14,000 bodyboards are being abandoned each year on beaches in the South West alone, creating a wave of waste. As a consumer you hold the power. Vote with your wallet and reject items that are single-use in favour of quality long-term purchases for your holidays to be used year after year.

WHEN YOU GET HERE

GET CLEANING

Join one of the many beach or park cleans and take part in the #2minutebeachclean. You will get a warm glow from clearing up the planet and a bit of exercise too! You don't need to join an organised event, just picking up when you are out and about can make all the difference.

TAKE A STAND

Rather than just saying NO to a piece of single-use plastic talk to the manager of the store about why you are unhappy, send an email to complain or tag the offenders on social media to name and shame companies who are just not getting the message.

SUPPORT OUR PLASTIC FREE CHAMPIONS

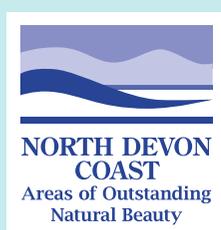
Many local businesses are committed to becoming single-use plastic free where possible. Look out for this logo when you are out and about to help show your support.



DOWN THE TOILET

Don't flush wipes, cotton buds or sanitary products. These can end up in the sea – so recycle or dispose of in bins.

SUPPORTED BY:



Pickwell Foundation
FOR PEOPLE & PLANET

Thank you for visiting our beautiful part of the world, we hope you enjoy your stay.

Visit the website: www.plasticfreenorthdevon.org

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